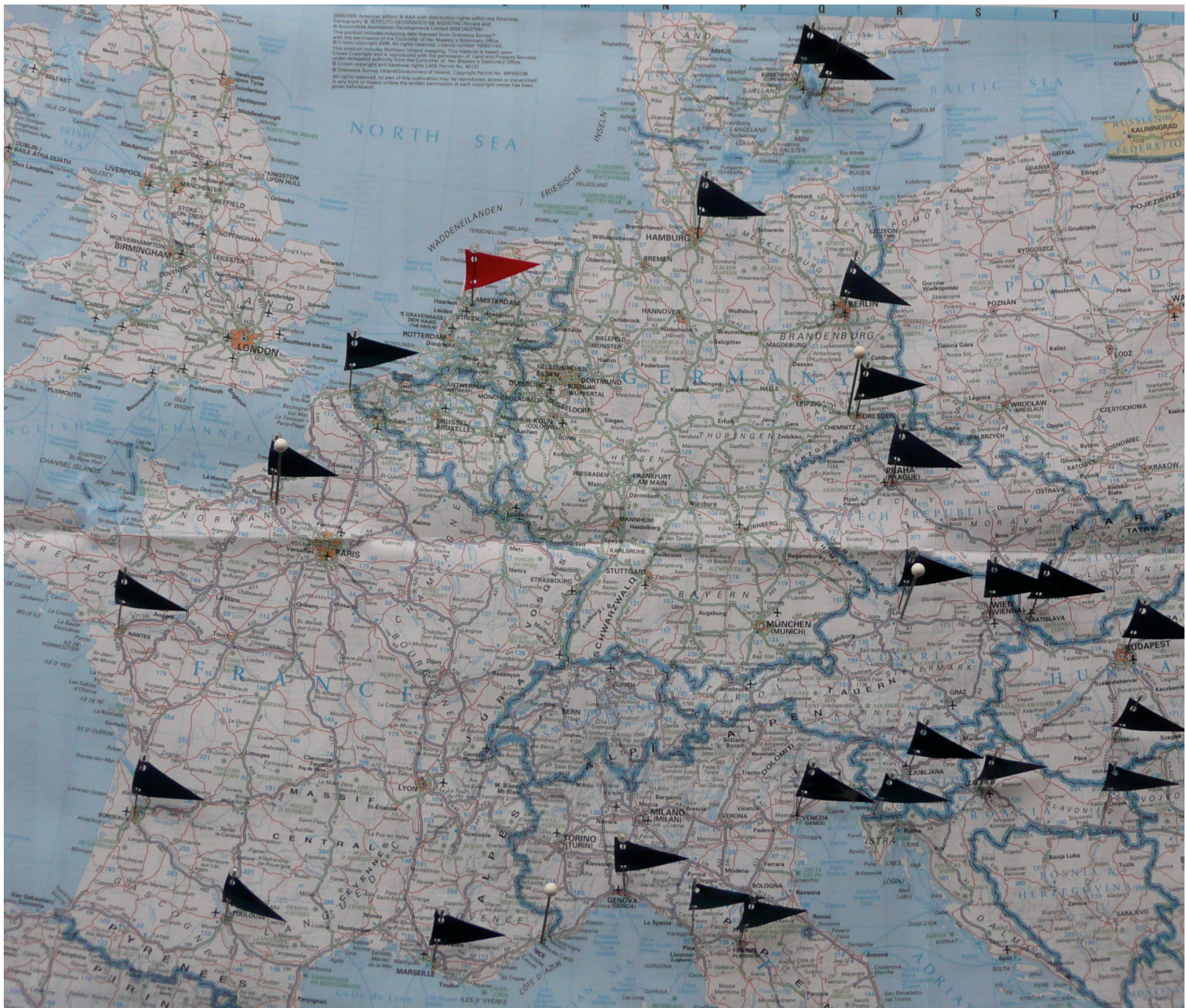


# Biking for Water

~ A journey to create awareness, inspiration and hope ~



Route map of the 2010 Blue Planet Ride  
~ June 12 - August 18 ~



## Why I ride?

To create awareness and inspire change

To celebrate the humanity common to all of us

To bring sustainable clean water projects to global communities

For those who die every day of dehydration or waterborne diseases


For hope and optimism


To save lives


**Water is life. Pass it on.**




# Facts about the Global Water Crisis


 **Over one billion of our fellow human beings** on earth do not have daily, immediate access to the most basic of needs: safe drinking water.


 It is estimated that **fifty percent of the hospital beds in the world** are filled with people suffering from waterborne diseases.


 **Every 24 hours, 6,000 people die** because the need for safe drinking water outweighs adequate accessible supply.


 Every **15 seconds a child dies** from waterborne diseases.

 Every year **2.2 million people** in developing countries, most of them children, die from diseases associated with lack of access to safe drinking water and inadequate sanitation.

 Women and children in Africa and Asia walk an average distance of **3.7 miles** a day to collect water.

 Sustainable urban and rural water and sanitation projects can be delivered **for as little as \$30 per person**. The solutions are simple and inexpensive.

 If we did nothing other than provide access to clean water, without any additional medical intervention, we will **save 2 million lives a year**.

 Proper funding and a collective will can make safe drinking water a **universal reality** – to donate, go to <http://www.tourdewater.blogspot.com>



## About Me – Rudy Van Prooyen

Born in the Netherlands I now live in West Bloomfield, Michigan and enjoy trail biking, road biking and running. For the last three years I have been a social entrepreneur and global messenger for the Blue Planet Foundation and participated in the 2007 Blue Planet Run, an epic global relay, covering 15,200 miles, through sixteen countries over a period of ninety-five days. After a successful long-term career, I retired from the corporate world and last summer organized a 2,400-mile self-supported solo bike adventure through rural America and raised \$11,000 to benefit the BPR Foundation. I hope that this year's ride will again engage the more fortunate in helping the less fortunate.

## About the Blue Planet Run Foundation

A non-profit organization dedicated to raising global awareness of the devastating effects that lack of access to safe drinking water has on the health and communities of one-sixth of the global population. The Foundation works as a catalyst and a bridge and enables responsible and effective non-governmental organizations with funding to implement safe drinking water projects around the world. For more information go to [www.blueplanetrun.org](http://www.blueplanetrun.org)

## Our Mission





To bring the global community together to provide safe drinking water to the billion people around the world in need.

## Our Vision

A world where everyone has access to safe drinking water through funding of affordable, achievable and sustainable, locally owned water projects.

# Sponsorship opportunities

Biking for Water is proud to offer several sponsorship levels to provide your company a variety of ways to get involved in corporate social responsibility.

-  **7,000-gallon water tower - Title Sponsor:** a \$5,000 sponsorship
-  **School rooftop water system - Gold Sponsor:** a \$3,000 sponsorship
-  **India Mark II hand pump - Silver Sponsor:** a \$1,000 sponsorship
-  **Hand dug well - Bronze Sponsor:** a \$500 sponsorship

Each of the above level of sponsorships is guaranteed placement on the official bike banner and the Blue Planet Ride website.

## A huge crisis with simple solutions



- Bricks to line a well
- Well covers
- PVC pipe lines
- Latrines
- Hand dug wells
- Indian Mark 2 Hand pump
- Kick start water pump
- Rolling water container
- Rainwater harvesting
- Drip irrigation system



# We are on a mission

For more information about the bike ride or a speaking engagement contact:

## Rudy Van Prooyen

Cyclist / Runner / Global Messenger

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2007 Blue Planet Run - [www.rudyvanprooyen.blogspot.com](http://www.rudyvanprooyen.blogspot.com)

2009 Blue Planet Ride - [www.tourdewater.blogspot.com](http://www.tourdewater.blogspot.com)

For questions concerning the Blue Planet Run Foundation:

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CEO

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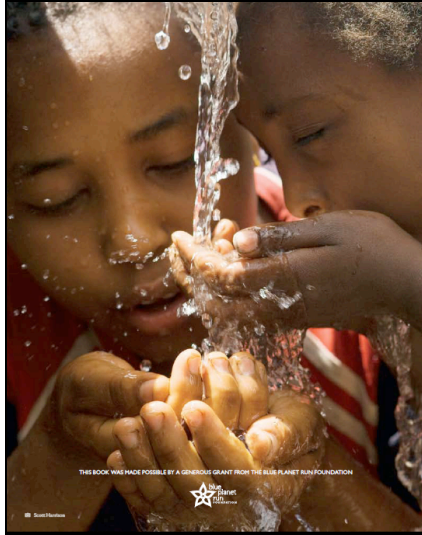
San Francisco, CA 94111

Blue Planet Run Foundation - [www.blueplanetrun.org](http://www.blueplanetrun.org)

day	date	city	country	day	date	city	country		
1	fri	6/11/2010	amsterdam	netherlands	42	wed	7/21/2010	viarregio	italy
11	sun	6/21/2010	copenhagen	denmark	43	thu	7/22/2010	genoa	italy
16	fri	6/25/2010	berlin	germany	45	sat	7/24/2010	monte carlo	monaco
19	mon	6/29/2010	prague	czech republic	47	tue	7/27/2010	marseille	france
22	thu	7/1/2010	linz	austria	51	sat	7/31/2010	toulouse	france
24	sat	7/3/2010	vienna	austria	54	mon	8/2/2010	bordeaux	france
25	sat	7/4/2010	bratislava	slovakia	58	fri	8/6/2010	nantes	france
27	tue	7/6/2010	budapest	hungary	62	tue	8/10/2010	lehavre	france
30	fri	7/9/2010	osijek	croatia	63	wed	8/11/2010	rouen	france
34	tue	7/13/2010	zagreb	croatia	65	fri	8/13/2010	calais	france
35	thu	7/15/2010	ljubljana	slovenia	66	sat	8/14/2010	brugge	belgium
36	fri	7/16/2010	trieste	italy	67	sun	8/15/2010	middelburg	netherlands
38	sat	7/17/2010	venice	italy	68	mon	8/16/2010	rotterdam	netherlands
41	tue	7/20/2010	firenze	italy	69	tue	8/17/2010	amsterdam	netherlands



Inspiring actions for the love of water



To make a donation:



[www.tourdewater.blogspot.com](http://www.tourdewater.blogspot.com)



The cost of the event is completely funded by myself. All corporate sponsorships, gifts-in-kind, and personal donations will 100% benefit Blue Planet Run approved water projects around the world.